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Forward

FEST '24

A family and pet friendly outdoor event featuring the 5th Annual



Presenting Sponsor - \$7000

- Logo prominently featured:
 - Forward Fest 2024 Website
 - Forward Fest Event t-shirts
 - Forward Fest Event Signage to include Start/Finish Arch and Celebration Stage signage
- Sponsor Recognition:
 - Opportunity to speak at the event's Opening Ceremonies and on Celebration Stage
 - Recognition by Celebration Stage emcees throughout the day.
 - Recognized during media interviews - Mix 98.1, NBC12, CBS6, ESPN, local podcasts
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary:
 - (7) Registration fees, (7) Lunch tickets, (7) Swag bags, (7) T-Shirts
- Optional:
 - Sponsor Table at Forward Fest

Celebration Stage - \$6000

"Celebration Stage, powered by (sponsoring company name)"

- Logo featured:
 - Forward Fest 2024 Website
 - Forward Fest Event t-shirts
 - Forward Fest Celebration Stage signage
- Sponsor Recognition:
 - Opportunity to speak during announcements on Celebration Stage
 - Recognition by Celebration Stage emcees throughout the day.
 - Recognized during media interviews - Mix 98.1, NBC12, CBS6, ESPN, local podcasts
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary:
 - (6) Registration fees, (6) Lunch tickets, (6) Swag bags, (6) T-Shirts
- Optional:
 - Sponsor Table at Forward Fest

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T-shirt Sponsor - \$5000

- Logo featured:
 - Priority placement on Forward Fest '24 Event t-shirts
 - Forward Fest Event Signage to include Start/Finish Arch and Celebration Stage signage
 - Company logo featured Forward Fest 2024 website
- Sponsor Recognition
 - Recognition by Celebration Stage emcees throughout the day.
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary
 - (5) Registration fees, (5) lunches, (5) swag bags, (5) t-shirts
- Optional:
 - Sponsor Table at Forward Fest

Together We Ride Sponsor - \$4500

- Logo featured:
 - Forward Fest 2024 Website
 - Forward Fest Event Signage to include Start/Finish Arch and Celebration Stage signage
- Sponsor Recognition:
 - Recognition during Opening Ceremonies and by Celebration Stage emcees throughout the day.
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary:
 - (5) Registration fees, (5) lunches, (5) swag bags, (5) t-shirts and (1) Raffle ticket
- Optional
 - Sponsor Table at Forward Fest

Spotlight Sponsor \$4000

- Logo featured:
 - Forward Fest 2024 Website
 - Forward Fest Event t-shirts
 - Forward Fest Event Signage to include Start/Finish Arch
- Sponsor Recognition:
 - Recognition by Celebration Stage emcees throughout the day.
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary:
 - (4) Registration fees, (4) lunches, (4) swag bags, (4) t-shirts
- Optional
 - Sponsor Table at Forward Fest

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Safety Sponsor \$3500

- Logo featured:
 - Event Safety vehicle in parking lot
 - Forward Fest Event Signage
 - Company logo featured Forward Fest 2024 website
- Sponsor Recognition
 - Sponsor Shout Outs throughout the day.
 - Recognition on Forward Foundation's IG, FB, and LinkedIn pages
- Complimentary
 - (3) Registration fees, (3) lunches, (3) swag bags, (3) t-shirts
- Optional:
 - Sponsor Table at Forward Fest

Bib & Signage Sponsor - \$3000

- Logo featured:
 - Go Forward Together Ride Rider Bib
 - Forward Fest 2024 Website
 - Forward Fest Event Signage
- Sponsor Recognition
 - Sponsor Shout Outs throughout the day.
 - Recognition on Forward Foundation's social media channels
- Complimentary:
 - (3) Registration fees, (3) lunches, (3) swag bags, (3) t-shirts
- Optional
 - Sponsor Table at Forward Fest

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Rest and Refresh Station Sponsor - \$2500

- Logo featured:
 - Go Forward Together Ride Rest Stop
 - Forward Fest 2024 Website
 - Forward Fest Event T-shirts
 - Forward Fest Event Signage
- Sponsor Recognition:
 - Recognition by Celebration Stage emcees throughout the day.
 - Recognition on Forward Foundation's social media channels
- Complimentary:
 - (2) Registration fees, (2) lunches, (2) swag bags, (2) t-shirts and (1) Raffle ticket



Lunch Sponsor \$2500

- Logo featured:
 - On Lunch Tables at Fest
 - Forward Fest 2024 Website
 - Forward Fest Event T-shirts
 - Forward Fest Event Signage
- Sponsor Recognition:
 - Sponsor Shout Outs throughout the day.
 - Recognition on Forward Foundation's social media channels
- Complimentary
 - (2) Registration fees, (2) lunches, (2) swag bags, (2) t-shirts and (1) Raffle ticket



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Swag Bag Logo \$2000

- Logo prominently featured:
 - Go Forward Together Ride Swag Bag Table
 - Bags distributed at packet pick up or post ride.
 - Estimated distribution 100
 - Includes distribution of your promotional Item (provided by sponsor)

Logo also featured:

- Forward Fest 2024 Website
- Forward Fest Event T-shirts
- Forward Fest Event Signage
- Sponsor Recognition:
 - Sponsor Shout Outs throughout the day.
 - Recognition on Forward Foundation's social media channels
- Complimentary:
 - (2) Registration fees, (2) lunches, (2) swag bags, (2) t-shirts

Interested in Sponsorship
Andrea@forwardfoundationva.org

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Raffle Table \$1500

- Logo prominently featured:
 - Raffle Display at Forward Fest Registration
- Logo also featured:
 - Forward Fest 2024 Website
 - Forward Fest Event T-shirts
 - Forward Fest Event Signage
- Sponsor Recognition:
 - Sponsor Shout Outs throughout the day.
 - Recognition on Forward Foundation's social media channels
- Complimentary
 - (1) Registration fee, (1) lunch, (1) swag bag, (1) t-shirt



Cyclist Support \$1500

- Logo prominently featured:
 - Cyclist Support Station
- Logo also featured:
 - Forward Fest 2024 Website
 - Forward Fest Event T-shirts
 - Forward Fest Event Signage
- Sponsor Recognition:
 - Recognition on Forward Foundation's social media channels
- Complimentary
 - (1) Registration fee, (1) lunch, (1) swag bag, (1) t-shirt

Go Forward's Creation Station \$1500

- Logo prominently featured:
 - Craft Table Display
- Logo also featured:
 - Forward Fest 2024 Website
 - Forward Fest Event T-shirts
 - Forward Fest Event Signage
- Sponsor Recognition:
 - Sponsor Shout Outs throughout the Day
 - Recognition on Forward Foundation's social media channels
- Complimentary
 - (1) Registration fee, (1) lunch, (1) swag bag, (1) t-shirt



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Friends of Forward Fest \$500

Logo featured:

- Forward Fest 2024 Website
- Forward Fest Event Signage
- Sponsor Recognition:
 - Recognition on Forward Foundation's social media channels
- Complimentary:
 - (1) Raffle Ticket



Interested in Sponsorship
Andrea@forwardfoundationva.org